



Business Roundtable™

NEWS RELEASE

FOR IMMEDIATE RELEASE
April 17, 2008

CONTACT: Joe Crea
(202) 496-3288

Leading U.S. Companies Report Sustainability Progress

*“SEE”ing Change: Business Roundtable highlights environmental efforts
of 32 member companies*

Washington, D.C. – Today, 32 leading U.S. companies reported on their ongoing sustainability efforts in Business Roundtable’s *“SEE”ing Change: 2008 Progress Report*. Member companies (listed below), representing virtually every sector of the economy, outlined their efforts to achieve real environmental and social changes through their commitments to sustainable business practices.

S.E.E. Change (Society, Environment, Economy) was launched in 2005 by Business Roundtable – an association of 160 CEOs representing \$4.5 trillion in revenues and nearly 10 million employees – to promote better business and a better world. The report released today is part of the membership’s ongoing efforts to measure and share sustainability best practices.

To watch a three-minute video on the report click [here](#).

“Sustainability is a journey, not a destination,” said Charles O. Holliday, chairman of Business Roundtable’s Environment, Technology and the Economy Task Force and chairman and CEO of DuPont. “The companies comprising S.E.E. Change have committed to this journey as they seek to be a part of the solution to bettering society and the environment.”

S.E.E. Change demonstrates that traditional business goals of high profits and low costs are compatible with a strong commitment to social and environment improvement.

“While we each have a personal responsibility to limit our environmental impact, true sustainability is only achievable if the largest companies in the U.S. economy are active participants. Through the *2008 Progress Report*, S.E.E. Change member companies are showcasing their commitment to concrete action,” said John Castellani, president of Business Roundtable.

For more information on the *“SEE”ing Change: 2008 Progress Report*, please visit www.businessroundtable.org.

S.E.E. Change Member Companies:

Abbott Laboratories
Accenture
Alcoa Inc.
American Electric Power
Caterpillar, Inc.
Citi
The Coca-Cola Company
Convergys Corporation
The Dow Chemical Company
DuPont
Eastman Kodak Company
Eaton Corporation
Eli Lilly and Company
Fannie Mae
FPL Group Inc.
General Electric Company

General Motors Corporation
HSBC
Ingersoll Rand Company Limited
ITT Corporation
The McGraw-Hill Companies
National Gypsum Company
Norfolk Southern Corporation
Office Depot Inc.
Owens Corning
Pfizer Inc.
The Procter & Gamble Company
Siemens Corporation
State Farm
Tenneco Inc.
Weyerhaeuser Company
Xerox Corporation

Business Roundtable (www.businessroundtable.org) is an association of chief executive officers of leading U.S. companies with \$4.5 trillion in annual revenues and nearly 10 million employees. Member companies comprise nearly a third of the total value of the U.S. stock markets and represent over 40 percent of all corporate income taxes paid to the federal government. Collectively, they returned \$114 billion in dividends to shareholders and the economy in 2006.

###