



# *Fourth Quarter 2014 Results*

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# Railway Operating Revenue

Fourth Quarter 2014 vs. 2013

## Revenue

\$2.9 Billion, flat

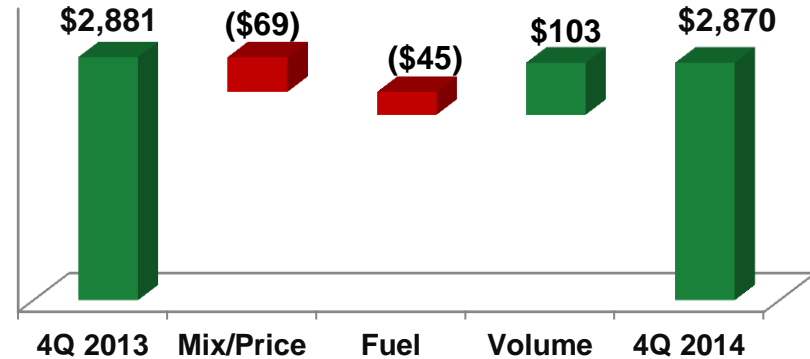
## RPU

\$1,489, down (4%)

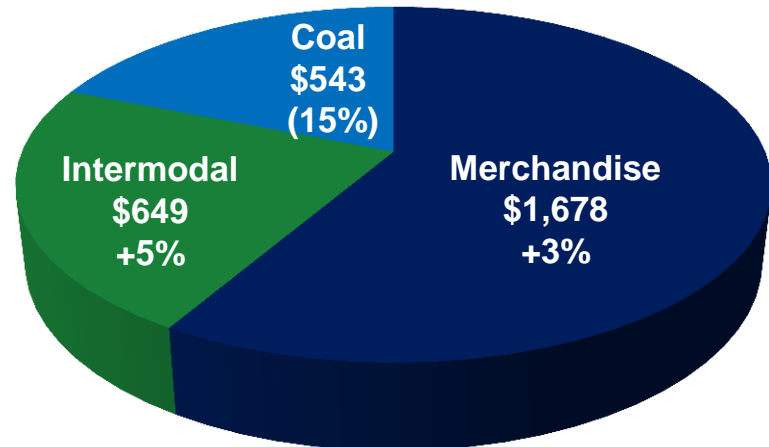
## Volume

1,928,200 units, up 4%

Components of Revenue Change \$ in Millions



4Q 2014 Revenue \$ in Millions & y-o-y Percent Change



# Railway Volume

Fourth Quarter 2014 vs. 2013

**Total volume up 4%**

**Coal down (6%)**

Weak shipments across most markets, with (6%) decline in Utility volume and (25%) decline in Export volume

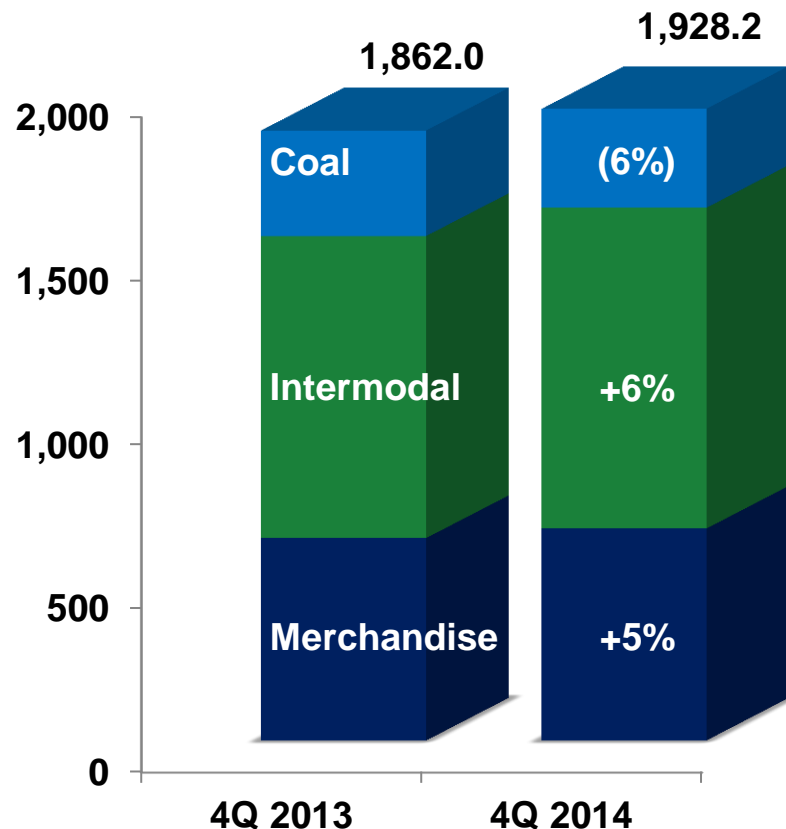
**Intermodal up 6%**

Gains in Domestic and International markets

**Merchandise up 5%**

Gains in Metals & Construction and Chemicals offsetting losses in Agriculture and Paper & Forest Products

**4Q 2014 Volume (000's)  
& y-o-y Percent Change**



# Coal Market

Fourth Quarter 2014 vs. 2013

Revenue: \$543 Million, down (15%)

RPU: \$1,799, down (10%)

## Drivers

### Utility

Lower natural gas prices and reduced coal plant burn

### Export

Weakened demand in a well-supplied global marketplace, with continued weak seaborne coal prices and a weaker Australian dollar

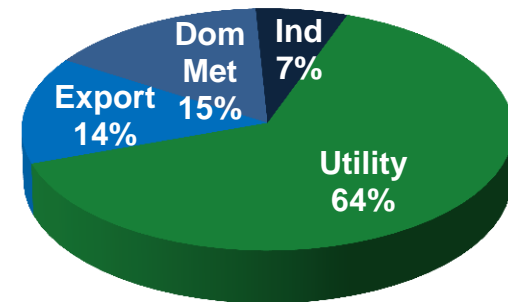
### Domestic Met

Customer-specific gains in coke volumes

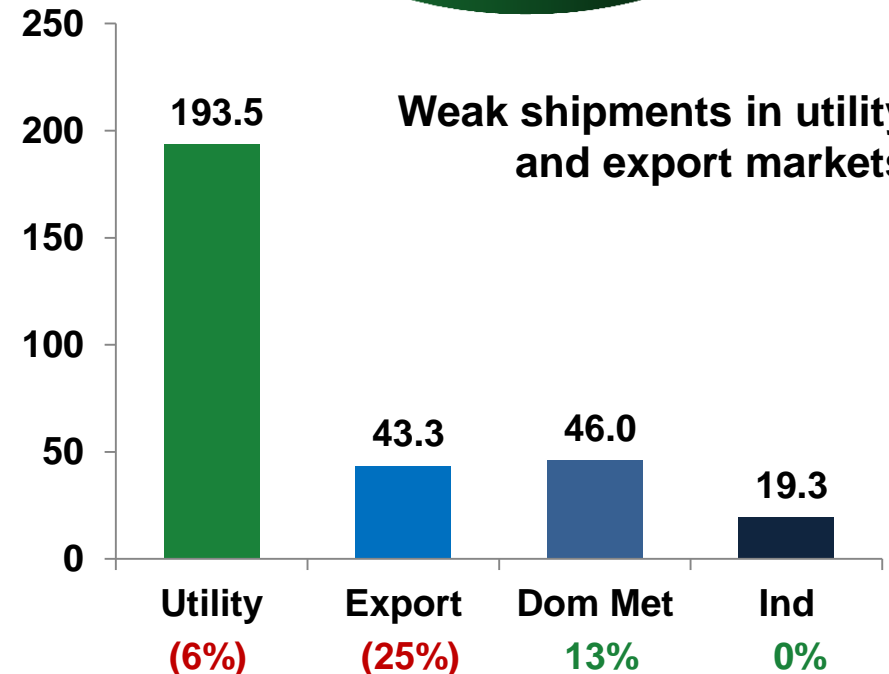
### Industrial

New business opportunities offset by declines of anthracite and petcoke

Percent of Total 4Q 2014 Volume



Units  
(000's)



# Intermodal Market

Fourth Quarter 2014 vs. 2013

Revenue: \$649 Million, up 5%

RPU: \$662, down (1%)

## Drivers

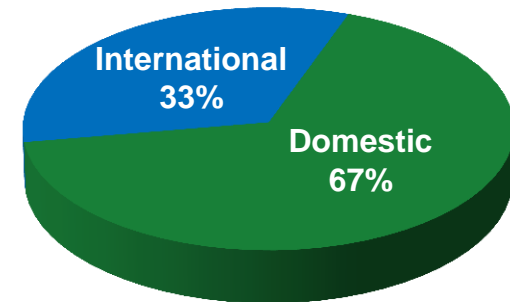
### Domestic

Gains due to highway conversions, strategic corridor projects, and growth in key accounts

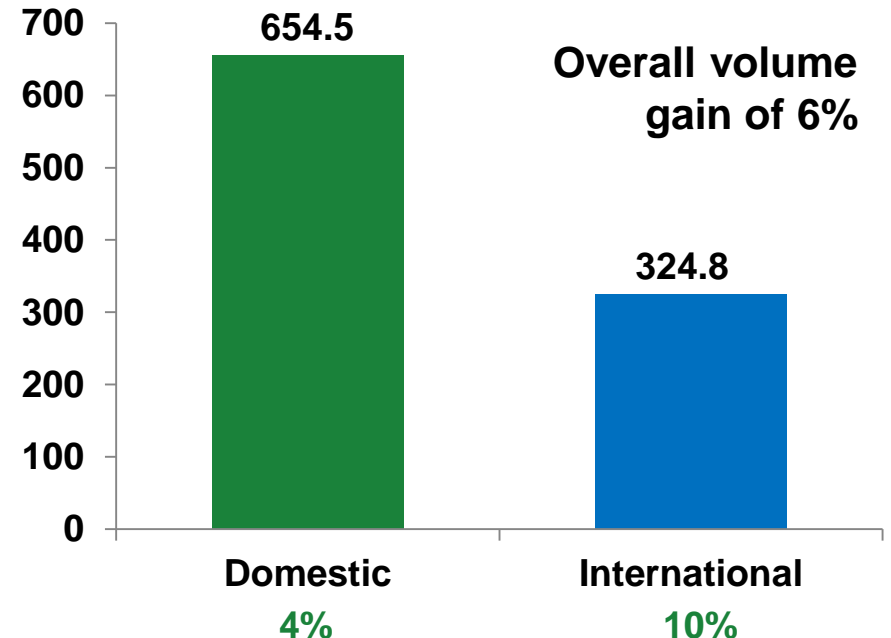
### International

Gains due to customer awards and new services

Percent of Total 4Q 2014 Volume



Units  
(000's)



# Merchandise Market

Fourth Quarter 2014 vs. 2013

Revenue: \$1.7 Billion, up 3%

RPU: \$2,594, down (1%)

## Drivers

### MetCon

Increased volumes of frac sand, iron and steel, and aggregates

### Agriculture

Soybean volumes constrained by network velocity, partially offset by increased corn shipments

### Chemicals

Growth in crude by rail and NGLs

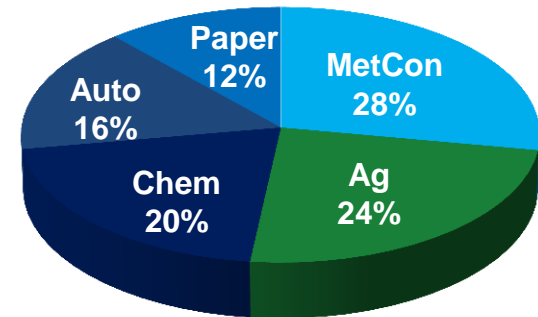
### Automotive

Downtime and model changeover at key NS-served plants

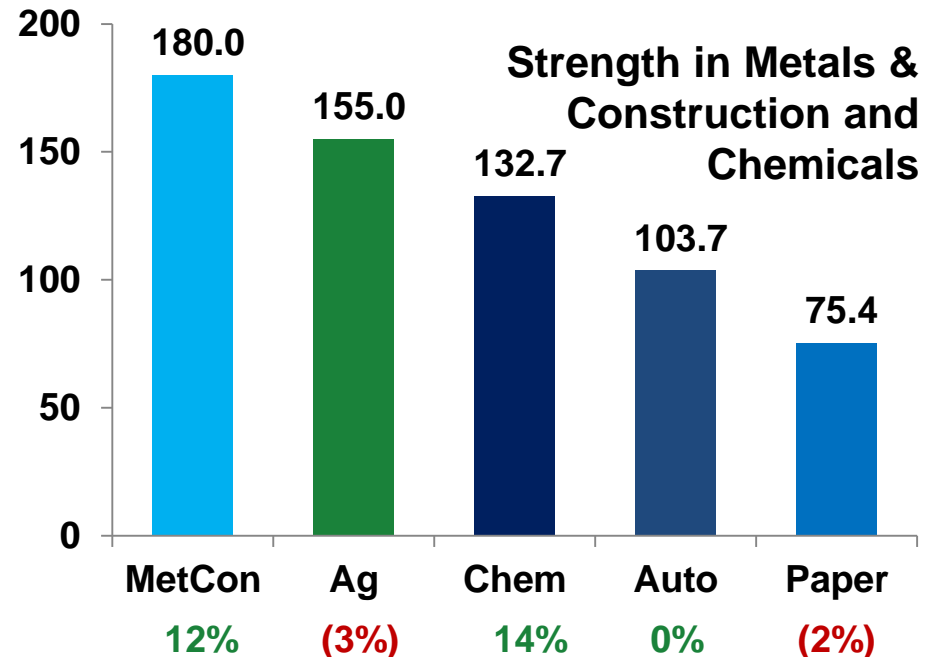
### Paper

Gains of wood products offset by declines in graphic paper and municipal solid waste

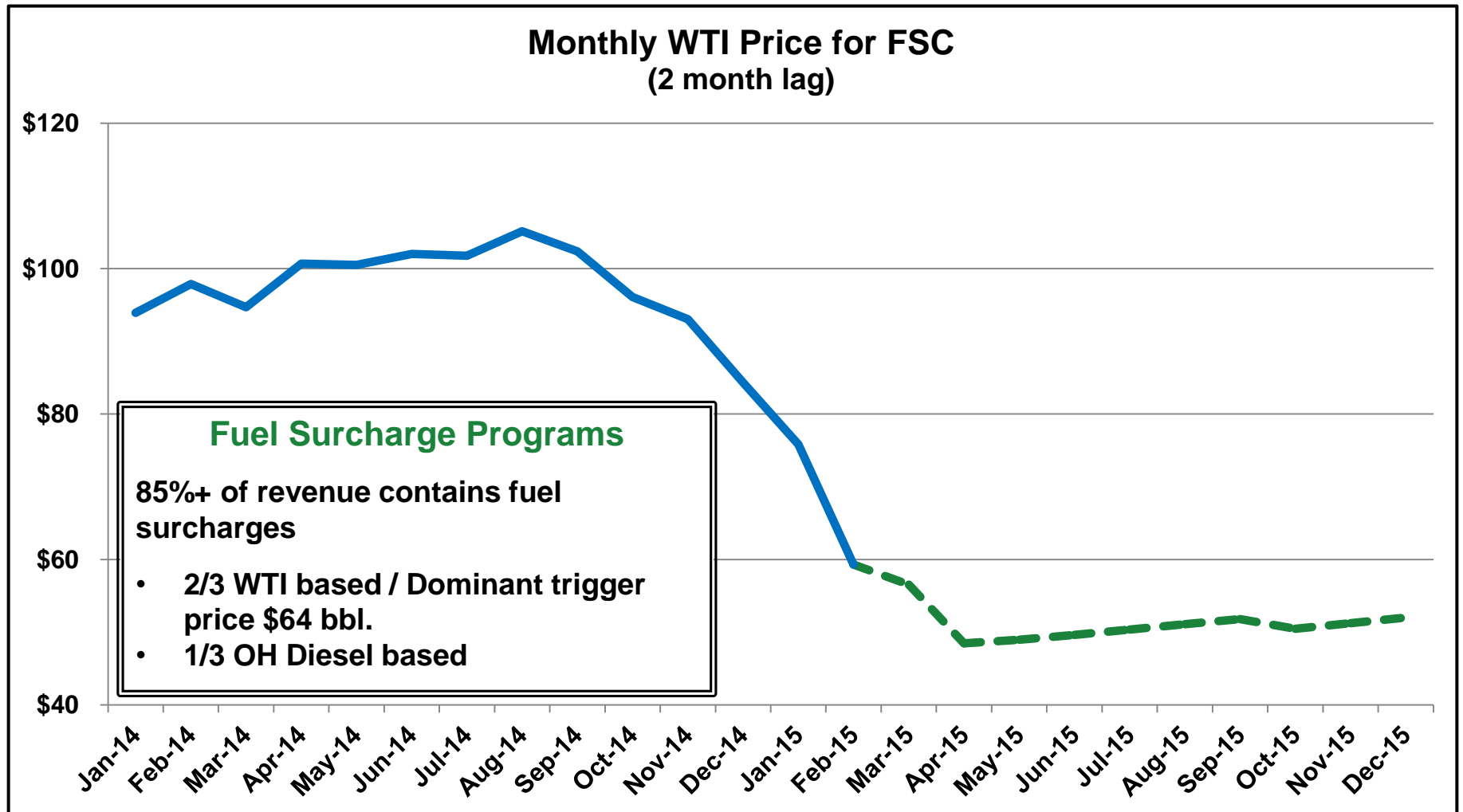
Percent of Total 4Q 2014 Volume



Units  
(000's)



# Fuel Surcharge



# Business Outlook



## COAL

- Utility coal demand weakened by lower natural gas prices as well as MATS implementation
- Continued strong competition in the global metallurgical and thermal markets – strong US dollar
- Weaker domestic met volumes related to customer sourcing shifts
- Industrial coal volumes impacted by natural gas conversions



## INTERMODAL

- Focus on opportunities for highway conversions
- Continued growth with strategic corridor projects
- Growth from International customer awards and new service lanes
- Increased consumer spending



## MERCHANDISE

- Strength in crude oil shipments to East Coast refiners offset by negative impact of low oil prices
- Growth of NGLs along with drilling inputs such as frac sand
- Strength in automotive sector benefiting vehicles and steel
- Improved construction activity driving growth in aggregates, asphalt, lumber and steel
- Strong corn and soybean crops



# Thank You

